

QUALITY INSTRUCTION

Cindy Olson is a graduate of Ferris State University and Saginaw Valley State University. She holds a Bachelor's degree in Marketing and a Master of Business Administration.



CAREER OPPORTUNITIES

- Management
- Entrepreneurship
- Finance
- Marketing
- Advertising
- Sales
- Real Estate
- Retailing & More

Colleges to Consider

- Baker College in Flint
- Central Michigan University
- Davenport University
- Delta College
- Eastern Michigan University
- Ferris State University
- Grand Valley State University
- Michigan State University
- Mott Community College
- Northwood University
- Oakland University
- Saginaw Valley State University
- Western Michigan University



IN COMPLIANCE WITH TITLE VI OF THE CIVIL RIGHTS ACT OF 1964, TITLE IX OF THE EDUCATION AMENDMENTS OF 1972, SECTION 504 OF THE REHABILITATION ACT OF 1973, THE AGE DISCRIMINATION ACT OF 1975, AND THE AMERICANS WITH DISABILITIES ACT OF 1990, IT IS THE POLICY OF THE TUSCOLA INTERMEDIATE SCHOOL DISTRICT THAT NO PERSON SHALL, ON THE BASIS OF RELIGION, RACE, COLOR, NATIONAL ORIGIN, SEX, DISABILITY, AGE, MARTIAL STATUS, HEIGHT, WEIGHT, ARREST RECORD, AND FAMILIAL STATUS BE EXCLUDED FROM PARTICIPATION IN, BE DENIED THE BENEFITS OF, OR BE SUBJECT TO DISCRIMINATION DURING ANY PROGRAM OR ACTIVITY OR EMPLOYMENT. INQUIRIES REGARDING THIS POLICY SHOULD BE DIRECTED TO THE TUSCOLA ISD SUPERINTENDENT, 1385 CLEAVER ROAD, CARO, MICHIGAN 48723, (989) 673-2144

Marketing & Business Management



PROGRAM FEATURES

Students operate a live business during class time, the Cleaver Corner store.

Participation in DECA is a popular course feature which allows students to travel and compete at the district, state, and national level.

The marketing program prepares emerging leaders for exciting careers in marketing, management, hospitality, or finance.

MARKETING & BUSINESS MANAGEMENT

COLLEGE CREDIT

Students will have the opportunity to earn articulated credit through the following institutions: Baker, Delta, and Davenport.

LEADERSHIP OPPORTUNITIES

Students may become members of DECA, a youth club for aspiring leaders in marketing, management, finance, and hospitality. TTC DECA is an award winning chapter with multiple award winners at all levels including two top ten finishes in DECA's national stock market challenge.

CERTIFICATIONS & TRAINING

Students have the opportunity to earn the Marketing I and II certification through precision exams. Students will also benefit from on the job training in the school based enterprise.



CONTACT US

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